

FOR IMMEDIATE RELEASE

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Gala en Pointe to Celebrate Youth Ballet and Raise Funds

An elegant evening supporting dancers, performances, and the arts community

Traverse City, MI – The Northwest Michigan Ballet Theater will host its annual Gala en Pointe on Friday, October 23, 2026, from 6:00 p.m. to 10:00 p.m. at Kirkbride Hall in downtown Traverse City.

The Gala en Pointe is a fundraising event designed to support youth dancers, guest artists, and future productions while offering attendees a preview of the company’s upcoming season. Guests will enjoy an evening of live ballet performances, a silent auction, and entertainment in a centrally located and accessible venue.

The event will feature a silent auction with 12 donated items, including gift cards to local restaurants, Lululemon merchandise, spa packages, and unique Traverse City experiences. Attendees can also enjoy food and beverages donated by local restaurants, along with a cash bar available throughout the evening. A live band will provide entertainment, creating an engaging and celebratory atmosphere.

“This event is an opportunity to not only showcase the talent of our dancers but also to bring the community together in support of the arts,” said a representative from Northwest Michigan Ballet Theater. “Every ticket and donation helps us continue providing high-quality training and performance opportunities for young dancers.”

The Gala is expected to attract community members, supporters of the arts, and families connected to the organization. Tickets will be available for purchase through Eventbrite.

About Northwest Michigan Ballet Theater

The Northwest Michigan Ballet Theater is a nonprofit youth ballet company dedicated to providing high-quality dance training and performance opportunities. The organization’s mission is to support serious dance students while enriching the community through accessible live ballet productions.

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